

## Cookie Policy

### Use of cookies

#### What are cookies?

Cookies are files that store information on your hard drive or browser which means that Simply Memorable can recognise that you have visited the website before.

### Use of cookies

We use two types of cookies:

Session cookies (also known as temporary cookies) which are erased when the browser is closed at the end of the session. The next time that the site is visited you will not be remembered and will be treated as if it were the first time that you are on the site. This is because there is nothing in the browser to let the site know that it has been visited before.

A benefit of this type of cookie is that the website keeps track of your movement from page to page so that information given once does not have to be repeated during that visit. Cookies allow progress through many pages of a site quickly and easily without having to authenticate or resubmit data for processing on each new area that are visited.

Permanent cookies which allow the website to remember information and choices that have been made by you and use these when the site is accessed again. So, for example, a shop site could store details like which currency was used on a previous visit. A multiple language site will remember which language was selected, and automatically use that on the next visit.

A benefit of this type of cookie is that it helps websites remember information and settings when you come back which results in faster and more convenient access.

If you want to opt out of using cookies you can adjust the settings in your own browser. As there are many different browser types and many different versions in use the ways that this can be done are not listed here. The website <http://www.allaboutcookies.org> gives a great deal of useful and up-to-date information.